

**GENERAL AGREEMENT
(ADVERTISING)**

THIS AGREEMENT made this _____ (day) of _____ (month), _____ (year),
By and between _____ (First Party), and **Knights of Columbus
Kempsville Council #10515** (Second Party Representative),

That in consideration of the mutual covenants and agreements to be kept and performed on the part of both parties respectively and as herein stated, the party of the first part does hereby covenant and agree that it shall purchase [Check applicable box below]:

- At a price of \$60.00 (US), one (1) year of advertising in the Knights of Columbus Kempsville Council #10515's monthly newsletter, *The Kempsville Colors*. Published advertisement runs consecutively during each calendar year month from January through December.
- At a price of \$5.00 (US), a month, with a minimum three (3) consecutive month period of advertising in the Knights of Columbus Kempsville Council #10515's monthly newsletter, *The Kempsville Colors*. Total months to coincide with the remainder of the calendar year. (i.e. May would be 8 total months, \$40.00).

The party of the second part covenants and agrees that it shall:

- A. Publish, a standard business card-sized advertisement (normally 2" X 3.5") the graphic layout as provided by the party of the First Part, in the Knights of Columbus Kempsville Council #10515's monthly newsletter, *The Kempsville Colors* for selected period as indicated above.

The following other terms are to be observed by and between the parties:

- I. The Council Grand Knight or Deputy Grand Knight must receive a standard business size card advertisement no later than the 15th of December prior to entering into a one (1) year contract, and no later than the 15th of the month proceeding the minimum three (3) month consecutive period of advertising if that option is chosen.
- II. The Knights of Columbus is not responsible for actual content of newsletter advertisements and reserves the right to discontinue newsletter advertisements at its discretion.
- III. Advertisements will be displayed in both electronic and hard copy printed media versions of all newsletters, when both are circulated. Printed media is circulated at the discretion of the Council Grand Knight.

This agreement shall be binding upon both parties, their successors, assigns and personal representatives. Time is of the essence on all undertakings. This is the entire agreement.

Signed by both parties:

PRINT

First Party (SIGN)

DATE

PRINT

Second Party (SIGN)

DATE