

GENERAL AGREEMENT

THIS AGREEMENT made this _____(day) of _____(month), _____(year),

by and between _____(First Party),
and **Knights of Columbus Kempsville Council #10515 (Second Party)**,

WITNESSETH: That in consideration of the mutual covenants and agreements to be kept and performed on the part of said parties hereto, respectively as herein stated, the said party of the first part does hereby covenant and agree that it shall:

I. Check applicable box below:

Purchase, at a price of \$60.00 (US), one (1) year of advertising in the Knights of Columbus Kempsville Council #10515's monthly newsletter, *The Kempsville Colors*. Published advertisement runs consecutively during the calendar year months January through December.

Purchase, at a price of \$40.00 (US), six (6) months of advertising in the Knights of Columbus Kempsville Council #10515's monthly newsletter, *The Kempsville Colors*. Published advertisement runs consecutively during the calendar year from July through December.

Purchase, at a price of \$30.00 (US), a three (3) month consecutive period of advertising in the Knights of Columbus Kempsville Council #10515's monthly newsletter, *The Kempsville Colors*.

II. And said party of the second part covenants and agrees that it shall:

Publish, a standard business card-sized advertisement (normally 2" X 3.5") the graphic layout as provided by die party of the First Part, in the Knights of Columbus Kempsville Council # 10515's monthly newsletter, *The Kempsville Colors* far selected said period as indicated above.

III. The following other terms are to be observed by and between the parties:

- A. The Council Grand Knight or Deputy Grand Knight must receive submitted advertisements no later than the 15th of December prior to entering into a one (1) year contract, no later than the 15th of June for entering into a six (6) month contract or no later than the 15th of the month prior to the beginning of the three (3) consecutive monthly advertisements.
- B. The Knights of Columbus is not responsible for actual content of newsletter advertisements and reserves the right to discontinue newsletter advertisements at its discretion.
- C. Advertisements will be displayed in both electronic and hard copy printed media versions of all newsletters, when both are circulated. Printed media is circulated at the discretion of the Council Grand Knight

This agreement shall be binding upon the parties, their successors, assigns and personal representatives. Time is of the essence on all undertakings. This agreement shall be enforced under the laws of the Commonwealth of Virginia. This is the entire agreement.

Signed the day and year first above written . . .

SIGNED IN THE PRESENCE OF:

Witness

First Party

Witness

Second Party (**Kempsville Council #10515**)